

The Failover Plan Podcast

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About the Podcast

In each episode, we bring in a variety of industry guests and dig deep to find the tools, tactics, and tricks that listeners can use in building their own business continuity, crisis management & disaster recovery programs.

EP21: Reaching the Next Generation of Planners | Burley & Navarro

December 7, 2020

Episode Summary:

Industry Groups are an essential part of any profession. They allow practitioners and thought leaders to share knowledge and generate ideas with their colleagues in a collaborative setting. However, a new generation is making up an increasingly large percentage of the workforce — one that brings with it new priorities and ideas that don't necessarily fit the mold of current formats.

This week on the podcast, we're going to explore the impact that the next generation of professionals are having on the business continuity industry.

And we're going to understand the key differences between the Boomers and Millennials, how millennials deal with information, and options that industry groups could employ to increase participation and value to this next generation of business continuity professionals.

Guest Bios:

Grace Burley

Grace has nearly two decades of experience in the crisis management industry. She has managed comprehensive planning, training, and exercise programs for companies and organizations in various industries and has received her business continuity certification from Business Continuity Institute (BCI).

Her strength is developing customized preparedness programs that effectively integrate:

- Crisis Management
- Business Continuity
- Emergency Management
- Crisis Communications
- Human Impact/People Support/Workplace Violence
- IT Disaster Recovery

Joel Navarro

Joel has been working in business continuity management since the early 2000. He's an experienced business continuity executive with proven success in managing global resiliency programs. He is certified with DRII as a CBCP and with BCI as an MBCI. As an accomplished leader, he has recruited and managed teams of business continuity professionals to develop and manage resiliency programs for regional to global sized organizations with industry experience in Banking, Mortgage Lending, Insurance, Product Manufacturing, Supply Chain, and Direct Sales.

He is a long-time member of the Association of Continuity Professionals and held positions both as Programs Director and Membership Director. He is currently the Membership Director for the North Texas chapter of the ACP. He is also a contributing member of the National ACP Membership Engagement Committee.

Joel is often a speaker providing his insights to business continuity at the ACP North Texas chapter. He has presented several times at the Continuity Insights Management Conferences and Webinar Series.